

Vijay Kumar Mishra

 vijaysuper11@gmail.com |  +91-7737292178

 LinkedIn: linkedin.com/in/mishra-vj | GitHub: github.com/vijaysuper11

 India | Open to Remote & Freelance Opportunities

Professional Summary

Results-driven Full-Stack Web & WordPress Developer with 9+ years of experience delivering scalable, data-driven, and high-performance web solutions. Skilled in front-end (HTML, CSS, JavaScript) and back-end (PHP, CMS customization) development with deep expertise in CMS platforms (WordPress, Drupal, Contentful). Adept at using modern AI-powered developer tools (Cursor, Lovable, Claude, Generative AI) to accelerate workflows, improve code quality, and enhance project delivery. Proven ability to collaborate with cross-functional teams, optimize for Core Web Vitals, and deliver error-free websites and applications within timelines.

Portfolio: GitHub – github.com/vijaysuper11

Core Skills & Technologies

- WordPress Development: WordPress Core, Theme & Plugin Development, Gutenberg, WP CLI
- Customization & Optimization: WooCommerce, MemberPress, LearnDash, ACF, CPT, Hooks & Filters
- Performance & SEO: Speed Optimization, Caching (Redis, Memcached), Image Optimization, Cloudflare CDN, Technical SEO
- API & Integrations: REST API, WP API, Custom API Development, Payment Gateway Integration, Webhooks
- Security & Compliance: WordPress Hardening, SSL, Data Compliance (GDPR), Security Plugins
- Hosting & Deployment: cPanel, WPEngine, Azure, AWS EC2, NGINX, Apache, CI/CD Pipelines
- Database & DevOps: MySQL Optimization, Database Migration, GitHub Actions, Jenkins
- Project & Workflow Management: Jira, Asana, Agile, Git Flow, Slack, Trello

- AI-Enhanced Development: Cursor, Lovable, Claude, Generative AI workflows (for faster prototyping, debugging, documentation)

Professional Experience

Consultant Lead WordPress Developer

Freelance / Consulting | April 2025 – Present

- Collaborating with CMS Lead Developer and Project Managers to set up, build, and maintain CMS-driven websites and data-driven applications.
- Leading development of custom admin tools, widgets, and reusable CMS components to enhance project delivery.
- Implementing advanced front-end solutions using HTML5, CSS3 (Flexbox, Grid, Media Queries, animations), and JavaScript (async/await, closures, event loop).
- Developing and optimizing back-end features with PHP and CMS frameworks, ensuring scalability and maintainability.
- Leveraging AI-driven developer tools (Cursor, Lovable, Claude, Generative AI) to streamline code reviews, automate documentation, and improve delivery speed.
- Ensuring cross-browser compatibility, responsive design, and adherence to Core Web Vitals and performance best practices.
- Debugging and optimizing websites using browser developer tools, improving load times, rendering performance, and asset efficiency.
- Contributing to internal libraries and starter templates via GitHub (branching, merging, and submitting pull requests).

Specialist Software Engineer

LTIMindTree | Oct 2022 – March 2025

- Managed 100+ WordPress projects, ensuring high-performance, security, and scalability.
- Developed custom WordPress plugins to extend CMS capabilities, including API integrations and automation tools.
- Optimized website performance by reducing load times through caching, image compression, and database indexing.
- Implemented advanced security enhancements, reducing vulnerabilities across multiple WordPress installations.

- Integrated third-party services such as payment gateways, CRM tools, and marketing automation platforms.
- Led complex website migration projects, ensuring zero downtime and minimal SEO impact.

Module Lead

MindTree | May 2021 – Sept 2022

- Developed enterprise-level WordPress applications including WooCommerce stores, membership platforms (MemberPress), and LMS platforms (LearnDash).
- Customized WordPress themes and plugins to align with client requirements.
- Troubleshot complex WordPress issues, ensuring seamless user experience.
- Led a developer team using Agile methodologies and Jira, streamlining workflows and delivery.
- Migrated sites from shared hosting to cloud environments (AWS, Azure).

Web Developer

Trivone | July 2017 – April 2021

- Maintained and optimized 16+ high-traffic WordPress and Drupal websites.
- Implemented advanced security measures to protect sensitive client data.
- Developed custom WordPress themes & plugins, improving engagement and UX/UI.
- Integrated payment gateways and third-party APIs to enable smooth eCommerce transactions.

Web Developer

Natsav Solutions | March 2016 – Feb 2017

- Built and optimized WordPress websites with focus on speed, SEO, and mobile responsiveness.
- Integrated APIs for social logins and payment processing.
- Applied SEO best practices, improving rankings and organic traffic.

Design Executive

Girnar Software Pvt. Ltd. | April 2015 – March 2016

- Designed & developed 50+ website layouts emphasizing user engagement and responsiveness.

- Enhanced UI/UX designs to improve usability and performance.

Notable Projects

Food & Beverages Company (USA)

- Managed 137+ WordPress sites, overseeing maintenance, backups, and optimization.
- Developed custom plugins & API integrations, automating processes and enhancing functionality.
- Led team workflows to ensure timely project deliveries.

Healthcare Industry (USA)

- Built a community forum using a custom WordPress plugin, extending WPFORO.
- Ensured security compliance and optimized platform for performance and engagement.

Certifications

- Microsoft Azure Fundamentals (AZ-900)
- Generative AI Certification

Education

B.Tech in Computer Science – MJRP University | 2010 – 2014

Tools & Platforms

- CMS & Builders: WordPress, Drupal, Elementor, WPBakery, Divi
- Plugins & Extensions: WooCommerce, MemberPress, ACF, Gravity Forms, LearnDash
- CDN & Security: Cloudflare, Sucuri, WordPress Security Plugins
- CRM & Collaboration: Slack, GSuite, Office 365, Jira, QuickBooks, Insightly

Languages

- English: Proficient
- Hindi: Native

Availability

☒ Open to Remote, Freelance & Consulting opportunities